

Section		Maximum Points	Comments
Persuasiveness	Is the video persuasive? Does it utilize effective rhetorical techniques to convince viewers of the need for research on this topic?	20	
Video Quality	Does the video look professional? Does it contain clear audio, clear video quality, effective lighting, and clear delivery?	20	
Research Problem	Does the video clearly state the need for research? Does the video build upon the research problem addressed in the proposal?	20	
Research Question	Does the video clearly state the research question? Does the video build upon the research question addressed in the proposal?	20	
Methodology	Is the proposed methodology clear? Does the video build upon the research methodology addressed in the proposal?	20	